



TRIVIA

Night



SPONSORSHIP PACKET

Join us for LEAD STL's Annual Trivia Night, a high-energy evening of pop culture trivia, raffles, and community that gathers generations of families, alumni, partners, and friends in friendly competition while sustaining LEAD STL's mission of empowering youth to lead social change in Greater St. Louis and beyond.

Every table and every question helps make transformative experiences possible for middle and high school students from all backgrounds, as they are equipped to bridge divides while becoming a Leader who exhibits Empathy, fosters Advocacy, and values Diversity.

Saturday, April 11, 2026

Doors open at 6:00 pm, Trivia starts at 7:00 pm!

Congregation Temple Israel
#1 Rabbi Alvan D. Rubin Drive
St. Louis, MO 63141

314-354-8236

www.leadstl.org



Founded in 2004, LEAD STL is a St. Louis–based nonprofit empowering youth to lead social change in Greater St. Louis through immersive learning, leadership development, and empathy building. Formerly known as Cultural Leadership, LEAD STL equips middle and high school students with the confidence, skills, and courage to lead in their schools, communities, and beyond.

Our immersive programs engage youth in experiential learning and courageous dialogue centered in the Black and Jewish experiences and their intersections with other identities. Through this holistic approach, students build the awareness, empathy, and leadership skills needed to understand inequity and engage meaningfully across differences.

Since our inception, LEAD STL has graduated more than 800 student changemakers who continue to lead as community organizers, nonprofit professionals, educators, business leaders, and public officials. Preparing leaders who stand up, speak out, and take action.

Impact Highlights

- 100% of students report increased belief in their ability to make a difference
- 90% demonstrate understanding of core equity concepts, including racism and antisemitism
- 90% express confidence engaging in respectful conversations across differences

Our Programs:

- Cultural Leadership Fellowship (Grades 10–11)
 - A 10-month program that builds leadership skills and meaningful relationships. Through immersive experiences, courageous conversations, and a two-week summer journey through the East Coast and South, students explore history and culture and gain tools to lead positive change.
- Emerging Changemakers (Grades 7–8)
 - A 10-month program that builds self-awareness, leadership skills, and confidence. One highlight is the three-day summer Changemakers Immersion trip, strengthening learning through shared experiences and reflection.
- Camp LEAD (Grades 6–8)
 - A summer day camp with four one-week sessions focused on leadership, belonging, and personal growth. Hands-on activities and art-based exploration, campers build confidence and use their voices in meaningful ways.
- School & Community Partnerships (Grades 6–12)
 - Immersive school partnerships, cross-district experiences, and customized workshops that support empathy, meaningful dialogue, and leadership across differences.



Opportunities



Visionary Sponsor—\$5,000

- One team of ten guests
 - Includes set of mulligans & prime seating
- Recognition in the event tagline: "Presented by" on all digital and printed materials
- Company logo displayed on event webpage, signage, and electronic invitation
- Recognition on LEAD STL's multiple social media outlets

Changemaker Sponsor—\$2,500

- One team of ten guests
- Company logo displayed on score sheets and presentation slides of 2 Rounds
- Company logo displayed on event webpage and signage
- Recognition on LEAD STL's multiple social media outlets

Troublemaker Round Sponsor—\$1,000

- One team of ten guests
- Company logo displayed on their Round's score sheet and presentation slides
- Company logo displayed on event webpage and signage

Ally Sponsor—\$500

- One team of ten guests
- Name is listed and read before a round

In-Kind Donations

- In-kind donations are goods or services of monetary value donated to LEAD STL for use as raffle prizes. Examples include hotel stays or trips, sports or entertainment tickets valued at \$75 or more, gift baskets valued at \$50 or more, gift cards to stores or restaurants, electronics, and similar items.
- Attention will be brought to donors' name and/or logo during raffle, as well as listed on event information.

Questions? Contact Kelly L. Laura, Executive Director
KLaura@leadstl.org | 314-354-8236
314-354-8236 www.leadstl.org



SPONSORSHIP

Pledge form

LEAD
STL
STAND UP. SPEAK OUT. TAKE ACTION.

Company/Organization (as it should appear in public listing)

Contact Name

Address

City

State

Zip

Phone

Email

Please indicate your desired level of support.

☐ \$5,000

Visionary Sponsor

☐ \$2,500

Changemaker Sponsor

☐ \$1,000

Troublemaker Round Sponsor

☐ \$500

Ally Sponsor

☐ \$300

Table of 10

☐ \$ _____

We are unable to attend this year, but would like to make a donation.

☐ \$ _____ (value)

Please accept this in-kind donation in lieu of a sponsorship.

Gift: _____

☐ \$ _____

TOTAL GIFT

Payment Options

☐ Enclosed, please find my check in the amount of \$ _____ made payable to: **LEAD STL.**

☐ Please charge my VISA or MASTERCARD* in the amount of \$ _____

Name on Card:

Card Number:

Exp. Date: _____ Security Code: _____

Card Type: ☐ MasterCard ☐ Visa

**Please note that credit card transactions include a 3% processing charge to ensure the full value of your sponsorship benefits our students. We apologize for the inconvenience.*

☐ Please send an invoice. Payment will be made by: _____

Questions? Contact Kelly L. Laura, Executive Director
KLaura@leadstl.org | 314-354-8236
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DONATION

form



Company/Organization (if applicable)

Contact Name

Address

City

State

Zip

Phone

Email

Please indicate your desired gift amount.

☐ \$ _____ **TOTAL GIFT**

Payment Options

☐ Enclosed, please find my check in the amount of \$ _____ made payable to: **LEAD STL.**

☐ Please charge my VISA or MASTERCARD* in the amount of \$ _____

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Card Type: ☐ MasterCard ☐ Visa

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